

Objective Number	What We Could Do at KU	Recurrence Frequency
1	Increase collaboration among units/disciplines	63
2	Increase diversity	52
3	Increase morale	48
4	Eliminate siloes & competitive resources	47
5	Increase financial stability	46
6	Make KU our "home"	43
7	Increase access to financial resources	36
8	Innovative efforts to better communicate the KU story	35
9	Increase access to mental health resources	33
10	Increase research prestige	28
11	Redevelop structure to adapt to changing generational needs & values	25
12	Increase transparency	23
13	Decrease student insecurity	21
14	Increase student-to-job ratio	20
15	Increase alumni engagement	20
16	Increase faculty retention	19
17	Decrease cost of degree	18
18	Increase international networking opportunities	18
19	Increase capital investment	17
20	Increase accountability in administration	16
21	Increase experiential learning services	16
22	Develop new revenue streams	14
23	Increase online identity	14
24	Increase collaboration with the City of Lawrence	14
25	Increase financial support for professional development (programs)	14
26	Increase student retention	14
27	Increase attractiveness for transfer students	13
28	Increase building upkeep	13
29	Increase student-faculty networking opportunities	12
30	Increase building maintenance	12
31	Increase financial support for students (immediate support)	12
32	Increase student-employment networking opportunities	11
33	Increase collaboration among local schools (K-12)/colleges	11
34	Increase connection with legislature	11
35	Increase competition with Big XII schools	10
36	Increase enrollment of underrepresented communities	10
37	Refocus apprenticeship & mentoring strategies	10
38	Maintain campus beauty	10
39	Increase outreach programs to rural areas	9
40	Decentralize services	9
41	Decrease policy implications of accessibility and resources	9

Source: 2019 Campus Input

42	Innovate new teaching styles & methods	8
43	Increase undergraduate research experiences	8
44	Increase collaboration with KC and local businesses	7
45	Redevelop leadership and training programs	7
46	Increase sustainability practices	7
47	Increase civic responsibility	6
48	Decrease the "red tape"	6
49	Increase ADA funding & resources	6
50	Redevelop policies	5
51	Refocus integration of KU campuses	5
52	Redevelop hiring practices & procedures	5
53	Increase attention to marginalized identities & underrepresented populations	5
54	Increase teaching performance	4
55	Increase service learning opportunities	4
56	Increase policy/data security	4
57	Innovate victim support programs for sexual assault	4
58	Increase economic mobility	4
59	Decrease status from "2nd-most school in the Big XII"	4
60	Increase communication between academics and administration	3
61	Establish a shift from public to private goods	3
62	Decrease course offerings	3
63	Redevelop the Center for Service Learning	3
64	Increase AAU status	3
65	Increase teaching salaries	2
66	Increase responsiveness to demographic shifts	2
67	Decrease student-to-faculty ratio (Currently 36:1)	2
68	Design minority fellowships	1
69	Design minority health insurance	1
70	Increase UIA role	1
71	Sustain the campus cupboard	1
72	Reduce degree requirements - 4 years or less	1
73	Increase collaboration with Haskell	1